



YAL Strategic Plan

2023-2026



Acknowledgement of Country

“YAL pay our respects to the Traditional Owners of this Nation and to Elders past, present, and emerging. We recognise their strength and resilience and their continued knowledge and care for the land and waterways on which we live, work, learn and love.

The Whadjuk Noongnar and Gimuy-walubarra Yidi people are the traditional owners of the lands of Perth and Cairns where YAL has a physical presence.”



Introducing YAL

Since our founding in 1905 by the visionary JJ “Boss” Simons, Young Australia League (YAL) has been focused on supporting young Australians in recognition that not all can access the pathways to reach their full potential, and the benefits of creating a supportive network of proud and active citizens.

Having previously extended throughout every state in Australia YAL grew to become a national social enterprise. YAL has retained two physical locations, a headquarters in Perth WA and a targeted program housing facility in Cairns QLD.

About YAL



Vision

For all young people to achieve their full potential



Mission

We provide young people experiencing barriers with connections and resources to achieve their goals and become empowered, active citizens.

What We Do



YAL Connect is a bespoke scholarship assisting young Australians to overcome barriers and reach their educational goals. YAL Connect differs from many other scholarship programs as it provides holistic support and tailored support in parallel with financial support. This recipient focused support has been the cornerstone of its success.



YAL Spirit is a developing program that aims to partner with other youth organisations to financially assist, as a 'one off' payment, young Australians to a specific item/service/experience in their journey.



YAL Network is an embryonic program that aims to connect young people with industry professionals to build their networks and provide mentoring opportunities.



Our Values

The importance of **community** and a sense of belonging.

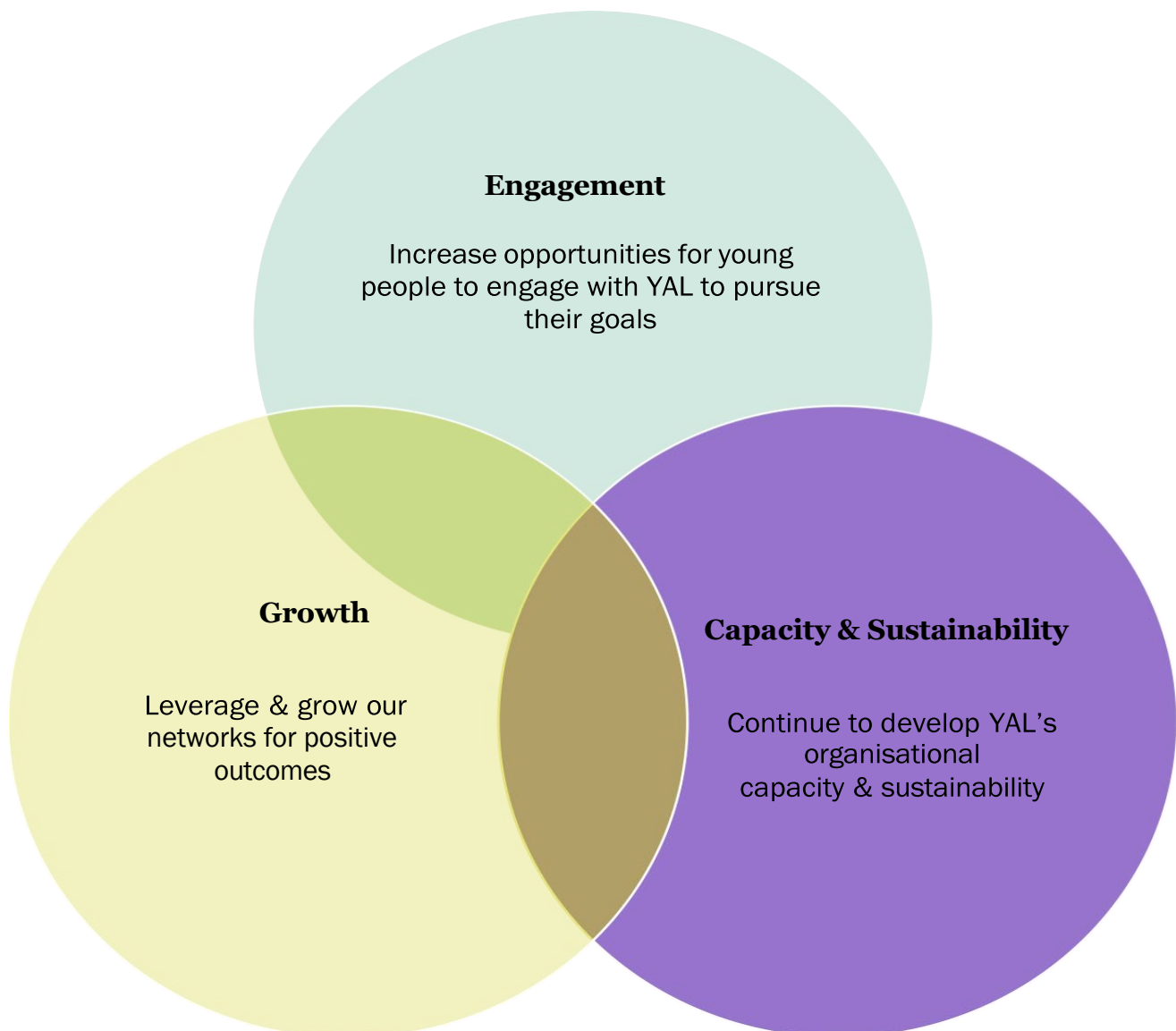
Delivering **positive** outcomes.

Being **accountable, ethical,** and acting with **fairness.**

Being a **tolerant** organisation that **respects diversity.**

Partnerships with others.

Our Priorities



How do Our Priorities Translate?

Engagement

Increase opportunities for young people to engage with YAL.

- We will increase the number of scholarships, bursaries, and prizes on offer to young people experiencing barriers that hamper their capacity to realise their goals.
- We will invest in the Cairns community and ensure a stable future for YAL Cairns.
- We will enable new partnerships and extend current partnerships to ensure our young people are provided with additional supports as appropriate to their individual circumstances.

Growth

Leverage & grow our networks for positive outcomes.

- We will continue to engage our YAL Family & look for alternate methods to maintain and extend our networks.
- We will partner with likeminded organisations to grow and deliver on our purpose.
- We will undertake necessary work, to ensure that new programs and partnerships are based on a sound evidence base, with strong potential to deliver positive outcomes for young people.

Capacity & Sustainability

Continue to develop YAL's organisational capacity & sustainability.

- We will acknowledge our past but will create a YAL future, fit for the young people of today and the world in which we live.
- We will focus on succession planning for both our employees and board to ensure long term, organisational performance & employee satisfaction.
- We will ensure our investments and assets are utilised most effectively so we can 'give more back' to the young people who engage with us.
- We plan to diversify our funding base to ensure continued resourcing for our young people.

Our Supporters



Community driven,
supported by



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Young People are the future.

Let's help make a difference today because education is different, people are different, life looks different, and we want to make a difference tomorrow.

We provide a platform to celebrate and learn from our differences.

We dare to dream for something greater.

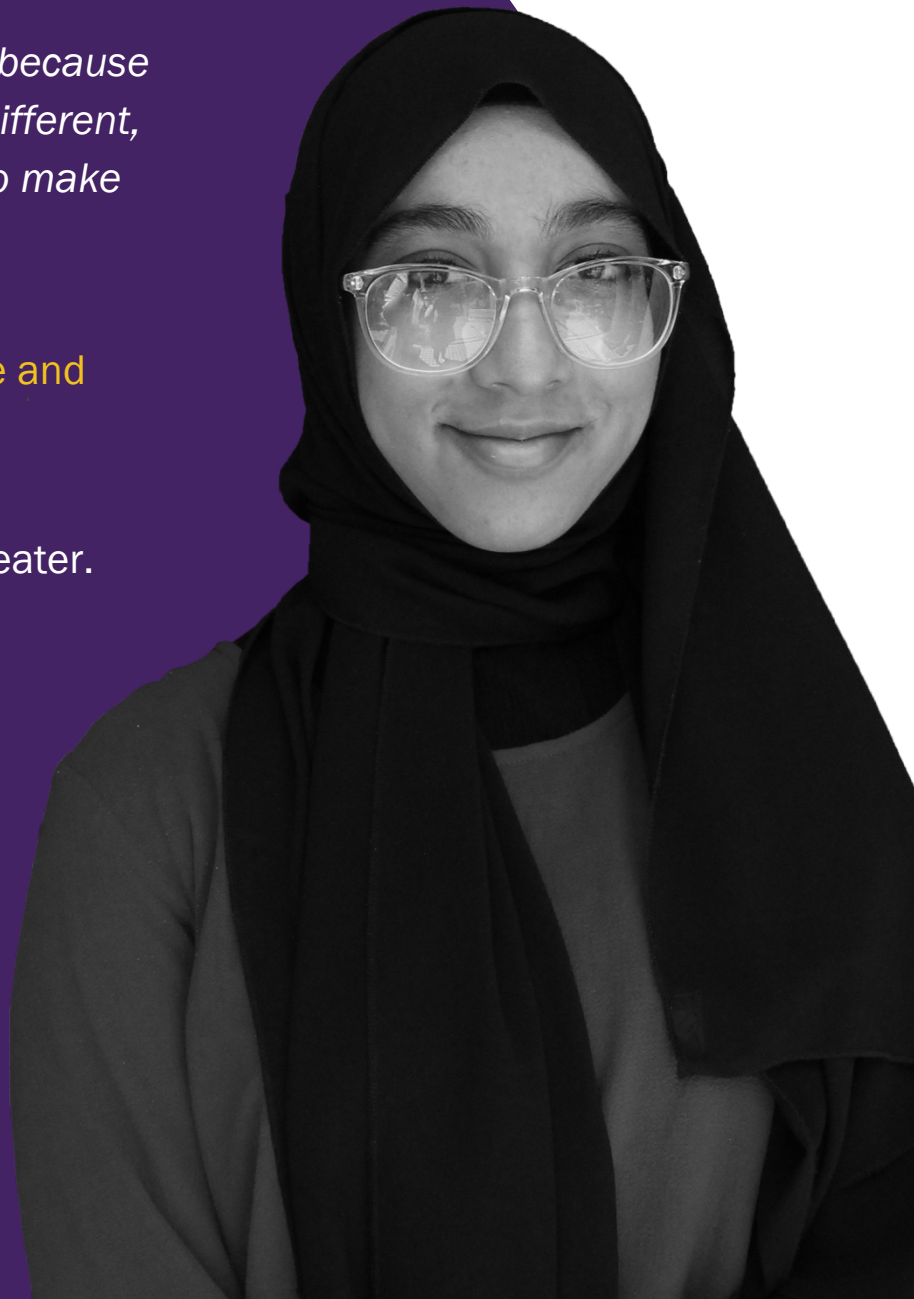
We will empower.

We will level the playing field.

We will shorten the gap.

We will spark opportunities.

*And we won't settle for
Anything less.*



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